

## HU8550

AVAILABLE SCREEN SIZES:



### Experience visually stunning UHD picture quality

With four times the pixel count of Full HD,\* Samsung's HU8550 UHD TV offers unsurpassed picture quality. UHD content looks spectacular in crisp 4K resolution and thanks to Samsung's proprietary up-scaling technology, it converts Full HD, HD and lower resolution sources to nearly-UHD clarity through a unique four-step process, so everything looks better. Samsung's UHD TVs not only support today's standards, they are the only TVs on the market that evolve with time thanks to Samsung's UHD One Connect with Evolution Kit Box.\*\* This One Connect Box essentially houses the brains of the TV externally, enabling customers to switch out the box with the latest Samsung UHD Evolution Kit to stay up to date on the latest UHD standards, as well as to get access to the newest technology Samsung has to offer, all helping customers protect their investment for years to come.

#### Go beyond High Definition

With four times the pixel count of Full HD,\* ultra-high definition (UHD) 4K represents the pinnacle of home-cinema viewing. UHD resolution delivers unmatched clarity and the immersive depth, rich vibrant colours, and photographic detail help recreate a cinema-quality experience. Watching movies or documentaries, or experiencing a concert on a Samsung UHD TV is like bringing your own personal cinema home.

#### Enhance all your entertainment with up-scaling

Samsung's Quadmatic detail enhancement engine will up-scale HD or Full HD content to match the resolution of your UHD TV, so you can enjoy your library of content like you've never seen it before. From watching a classic, to experiencing live TV, the Quadmatic Engine makes all of your movies and shows look better than ever. Now you can watch everything on your TV in the highest resolution possible.

#### Keep your UHD TV on the cutting edge

Smart TVs are constantly evolving, but that doesn't mean you need to purchase a new TV every time there's an improvement. Samsung UHD TVs come with a One Connect box with the Evolution Kit built in.\*\* The Evolution Kit allows you to upgrade your connectivity with more connection ports and enables you to update the hardware and software on your UHD TV. Now you can stay up to date with the latest innovations in Smart TV technology.

 SMART TV



\* Pixel count on Full HD 1080p = 1920 x 1080 = 2,073,600 pixels. Pixel count on UHD 4K = 3840 x 2160 = 8,294,400 pixels. \*\* One Connect with built-in Evolution Kit box sold separately. Evolution Kit improvement levels are limited to year of launch and application availability. Actual performance may vary and is subject to model specifications and hardware limitations. Evolution Kit may not support certain applications and functions previously installed or available on your TV. Please check [www.samsung.com](http://www.samsung.com) for more details before installing Evolution Kit.



NET DIMENSIONS (W x D x H)			WEIGHT		BEZEL	
SIZE	IMPERIAL (inches)	METRIC (mm)	(lbs.)	(kg)	(in)	(mm)
85"	TBD	TBD	TBD	TBD	TBD	TBD
	TBD	TBD	TBD	TBD	TBD	TBD
	TBD	TBD	TBD	TBD	TBD	TBD
75"	66 x 1.5 x 37.8	1676.2 x 37.6 x 961.1	TBD	TBD	0.3	7.62
	66 x 13.4 x 39.6	1676.2 x 340 x 1006.4	TBD	TBD	0.3	7.62
	TBD	TBD	TBD	TBD	0.3	7.62
65"	57.1 x 1.4 x 32.8	1449.3 x 36.4 x 833.4	54.2	24.6	0.3	7.62
	57.1 x 11.6 x 34.4	1449.3 x 294.9 x 873.5	62.6	28.4	0.3	7.62
	63.4 x 7 x 37.1	1611 x 177 x 942	77.2	35	0.3	7.62
55"	48.4 x 1.4 x 27.8	1228.2 x 35.2 x 705.8	39.2	17.8	0.3	7.62
	48.4 x 10.6 x 29.4	1228.2 x 269.9 x 745.9	46.5	21.1	0.3	7.62
	54.3 x 6.5 x 31.9	1380 x 165 x 810	56	25.4	0.3	7.62
50"	43.9 x 1.4 x 25.4	1115.5 x 35.1 x 643.9	32.4	14.7	0.3	7.62
	43.9 x 10.6 x 27	1115.5 x 269.9 x 685.9	39.7	18	0.3	7.62
	49.8 x 6.3 x 29.1	1265 x 160 x 738	TBD	TBD	0.3	7.62

- SET SIZE WITHOUT STAND
- SET SIZE WITH STAND
- PACKAGE SIZE

ORDER CODE	UPC
UN50HU8550FXZC	887276977447
UN55HU8550FXZC	887276977454
UN65HU8550FXZC	887276977270
UN75HU8550FXZC	TBD
UN85HU8550FXZC	TBD

## AUDIO

- Sound Output: 10 W x 2 / Woofer 10 W x 2
- Dolby® MS11
- DTS™ Studio Sound
- DTS™ Premium Sound 5.1
- 3D Sound
- Front Firing + New Waveguide Speakers
- Auto Volume Leveler

## DESIGN

- One Design
- Black Front with Chrome Silver
- Curved T-Shape (Silver Pedestal)

VISIT [SAMSUNG.COM](http://SAMSUNG.COM) FOR OUR LATEST UPDATES.  
FOR ADDITIONAL SAMSUNG RESOURCES VISIT  
[THESAMSUNGWAY.CA](http://THESAMSUNGWAY.CA).

## SMART CONVERGENCE

- Samsung Smart View 2.0 (Content Sharing + Smart View)
- Samsung Link™ (formerly AllShare™ Play)
- Screen Mirroring (Clone View & Dual View)
- Smart Home

## SMART TV

- Smart Hub
- Quad Core
- On TV
- Movies & TV Shows
- Multimedia
- Apps
- Game (TBD)
- S Recommendation
- Multi-link Dual Screen
- Instant On
- ACR
- Web Browser

## SMART INTERACTION

- Camera Ready
- Voice Interaction (NLU – Natural Language Understanding)
- Motion Control Ready
- Smart Touch Control

## CONNECTIVITY

- One Connect Ready
- 4 HDMI Inputs
- 3 USB Ports
- Wireless LAN Built-in
- 1 Component In (Y / Pb / Pr)
- 2 Composite In (AV) (1 Common Use for Component Y)
- 1 Digital Audio Out (Optical)
- 1 RF In (Terrestrial / Cable input)
- 1 DVI Audio In (Mini Jack)
- 1 Audio Out (Mini Jack)
- 1 Ethernet (LAN)
- MHL Support
- IR Out
- RS232

## POWER

- Auto Power Off
- Clock & On / Off Timer
- Sleep Timer
- AC110 - 120 V 60 Hz Power Supply
- Power Consumption (Standby): TBD
- Eco Sensor: TBD

## ACCESSORIES

- 4 SSG-5150GB 3D Active Glasses Included
- Samsung Smart Control Included (TM1490A)
- IR Extender Cable Included
- 2 AV, 1 Component Slim Gender Cable
- Mini Wall Mount Support
- Vesa Wall Mount Support
- Power Cable Included
- User Manual Included
- E-Manual available
- Batteries (for Remote Control) Included

## TUNER/BROADCASTING

- ATSC / Clear QAM DTV Tuner
- Analogue Tuner
- Auto Channel Search

## VIDEO

- 3840 x 2160 Resolution
- Ultra-Clear Panel
- 1200 Clear Motion Rate
- Auto Motion Plus 120Hz
- UHD Dimming
- Precision Black with Local Dimming
- UHD Up-scaling
- Mega Contrast
- Film Mode
- Wide Colour Enhancer

## 3D

- 3D TV
- 3D Converter

## SMART CONVENIENCE

- Evolution Kit (Ready)
- ConnectShare™ Movie
- Digital Clean View
- History
- BT HID Built-in
- USB HID Built-in
- TV SoundConnect™ (formerly SoundShare™)
- Wi-Fi Direct®
- Smartphone Remote supported
- BD Wise Plus
- Game Mode
- Anynet+ (HDMI-CEC)
- Picture-In-Picture
- OSD Language: English, Spanish, French